

Seeing the full market in real time

MODELYZR reveals untapped market potential by combining internal and external data into a single, AI-powered market model. **Go beyond your CRM:** identify, segment, and target high-value accounts **in real time – with just a click.** From strategy to execution, MODELYZR turns data **into actionable growth opportunities.**

Discover Your Next Market – Before Your Competitors Do

With MODELYZR, you gain full visibility into your addressable market — including segments you never knew existed. By combining internal and external data sources into one intelligent market model, MODELYZR uncovers untapped potential beyond your CRM.

AI-Powered Market Intelligence

The MODELYZR platform fuses your CRM, ERP, and third-party data into one harmonized view — applying machine learning to identify high-propensity targets, calculate true market potential, and simulate future growth scenarios in real time.

From Guesswork to Growth Strategy

Whether you're planning a new market entry, launching a product, or scaling a campaign — Modelyzr helps you target the right companies with the right message, at the right time. Sales, marketing, and business development teams work from the same data foundation and align their efforts with precision.

From Data to Growth. Instantly.

Modelyzr customers achieve ROI of over 2,000% within 12 months — while cutting costs for market research, analytics, and targeting by up to 40%. Industry leaders like SAP and NTT DATA use Modelyzr to turn data into measurable growth and a competitive edge.

MODELYZR – The Market AI Platform

MODELYZR combines four powerful engines in one unified platform – built to unlock growth across every stage of your go-to-market. Each engine delivers targeted insights, smarter decisions, and measurable results. Together, they enable your teams to move faster, focus better, and grow with precision.

Market Engine

Reveal true market potential.

- Combines internal and external data to uncover growth opportunities.
- Builds smart segments and real-time target lists.
- Delivers performance insights from market to pipeline.

Channel Engine

Power your partner ecosystem.

- Matches each campaign with the most effective partner.
- Analyzes partner performance across segments and markets.
- Highlights untapped potential in your indirect sales network.

MODELYZR
THE GAME CHANGER

Data Quality Engine

Transform data into trust.

- Continuously monitors and enriches your data quality.
- Matches external lists with your CRM and highlights overlaps.
- Centralizes all data sources in one secure, connected model.

M&A Engine

Accelerate post-merger growth.

- De-risk valuation during due diligence by simulation of total addressable market.
- Identifies sales synergies across acquired entities.
- Enables quick go-to-market activation after integration.

From strategy to execution

Digitized Go-to-market.



Targeting

“For a marketing campaign I need a target group of companies with a high likelihood to win them as new customers!”



Market Analytics

“We have a new product! Which country and industry should we target for our Go-To-Market? And what should we do next?”



Market Research

“In which industry do we have the highest selling potential for companies not in our CRM?”

Plug and play cloud service.



Cloud Technology

Pure-Cloud platform with browser-based user frontends that can connect to any available data source



Subscription Model

Monthly subscriptions with a fair and scalable pricing model based on the number of countries and users



Quicker ROI

Return on investment within 12 months of using Modelyzr, expectable ROI of >2.000 %

Increasing your efficiency by 40 %.



Massive Cost Reduction

The Modelyzr platform reduces the annual costs for market research, analytics and targeting by 40%



Well proven

Modelyzr is used by thousands of users in 100+ countries worldwide and is listed in the SAP Store



High speed Go-To-Market

Machine learning technology and pattern recognition delivers results in minutes instead of months

Ready to unlock your market potential?
Book your demo today: www.modelyzr.com